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## MCom Marketing Management (Coursework)

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### **Programme code**

07250025

There are no electives and all modules must be passed. The duration of the degree programme is one year. Full particulars of the degree programme are contained in a brochure which is available from the departmental website. Research information: The weight of the research article for publication contributes 56% towards the total requirements for the degree.

For more information, please consult the Faculty webpage.

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## Faculty notes

The Faculty of Economic and Management Sciences aspires to be at the cutting edge of economic, financial and management education, as well as research and community engagement within the national, African and global context. Our mission is to advance relevant knowledge and develop employable, innovative and diverse graduates to co-create value for society.

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## Minimum duration

1 years, full-time

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## Admission requirements

Relevant BComHons degree or relevant postgraduate qualification A cumulative weighted average of at least 65% for the honours degree or relevant postgraduate qualification