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## BComHons Marketing Management

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### **Programme code**

07240162

The degree programme can be completed within one year, but must be completed within two years. Lectures are presented in English during week evenings. Full particulars of the degree programme are contained in a brochure which is available on the departmental website.

For more information, please consult the Faculty webpage.

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## Faculty notes

The Faculty of Economic and Management Sciences aspires to be at the cutting edge of economic, financial and management education, as well as research and community engagement within the national, African and global context. Our mission is to advance relevant knowledge and develop employable, innovative and diverse graduates to co-create value for society.

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## Minimum duration

1 years, full-time

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## Admission requirements

Relevant BCom degree UP students: Average of at least 65% for Marketing Research 314 (BEM 314) and Marketing Management 321 (BEM 321) or 65% for Business Management 330 (OBS 330) Non-UP students: Weighted average of at least 65% for Marketing modules at final year level